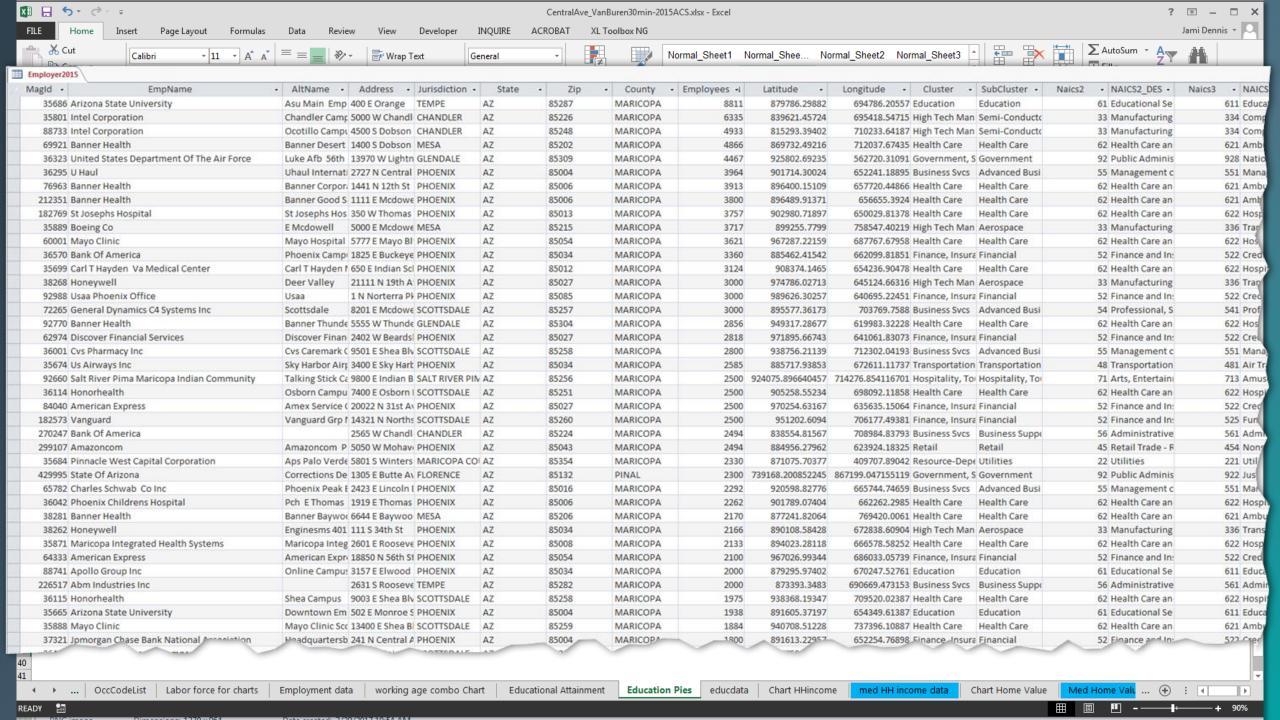
Commute Shed Analytics



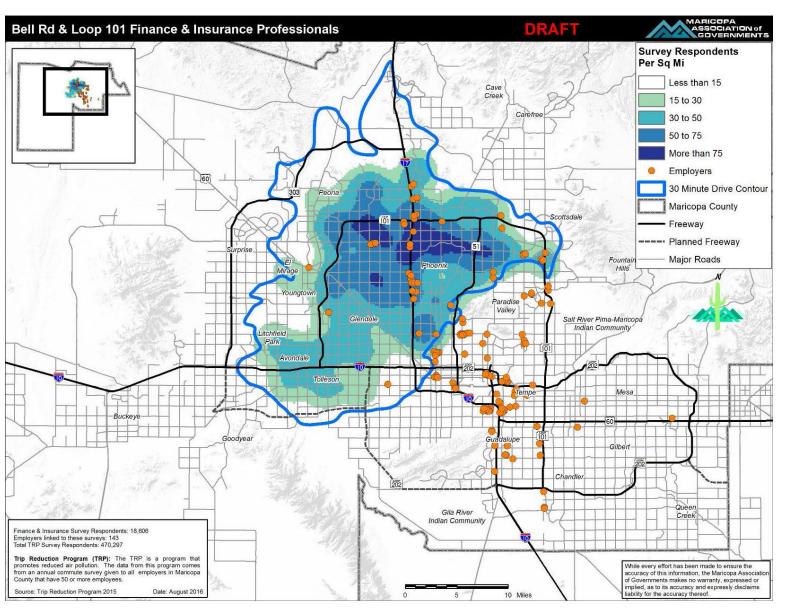
Presented to the MAG Economic Development Committee May 2, 2017



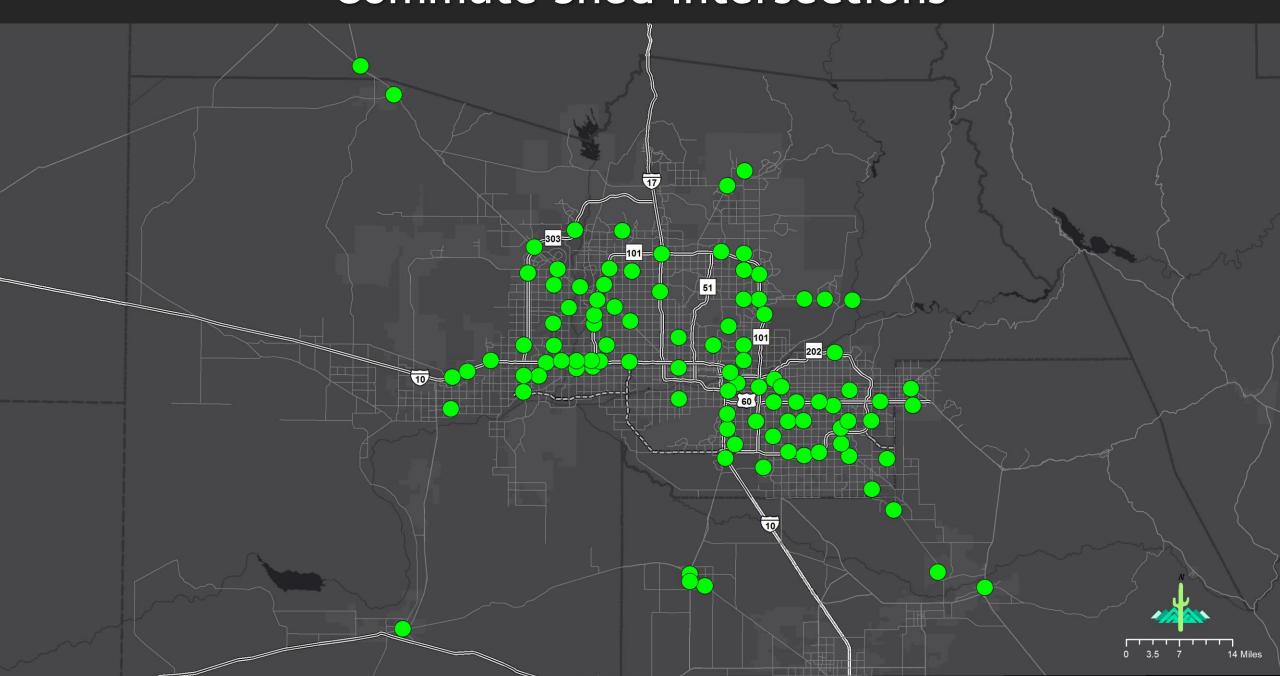
"Data just don't leap off the page and convert themselves into high-quality, useful information."

-Slotnick & Orland

Travel Time within 30 Minutes to Bell Road and Loop 101 Finance and Insurance



Commute Shed Intersections





Commute Shed Analytics

30 Minute A.M. Inbound Travel Time to Glendale Ave and State Route 101, Glendale





The Phoenix-Mesa-Scottsdale Metropolitan Statistical Area (MSA) is made up of Maricopa County and Pinal County. For this document, the MSA is referred to as the Phoenix MSA. Within the Phoenix MSA, the average commute time is about 26 minutes, which is slightly less than the US average. Rounding to a 30 minute commute time provides a useful picture of the residents, workers, and employers near a given location. Note: for some rural communities, a 45 minute commute shed was used because a wider area of analysis was necessary.

The map to the right shows the area from which a worker can commute in 30 minutes or less to a location near Glendale Avenue and State Route 101, Glendale. The analysis in this document compares data from within this 30 minute commute shed to similar data for the MSA and the nation.

This analysis provides a brief overview of available data for the commute shed. To inquire about a more detailed analysis refer to the contact information on page 4.



Phoenix MSA

33.3

Commute Shed

35.8

Phoenix MSA

37.6

United States

2015 Population



Source: Arizona Office of Economic Opportunity 2015 Population Estimates

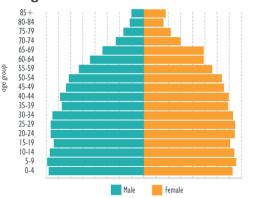
Projected Population

2020 Projection	2030 Projection	2
Commute Shed 2,068,823	Commute Shed 2,358,661	
Phoenix MSA 4,944,400	Phoenix MSA 5,884,900	Γ

2040 Projection 2050 Projection Commute Shed 2,544,045 Commute Shed 2,662,606 Phoenix MSA

Source: Maricopa Association of Governments (MAG), 2016 Population Projections. The Phoenix MSA is the Phoenix-Mesa-Scottsdale Metropolitan Statistical Area (MSA). Its geographic boundary includes the combined area of Maricopa and Pinal counties.

Age Distribution in Commute Shed



Source: U.S. Census Bureau, 2011-2015 American Community Survey (ACS) 5-year Estimates

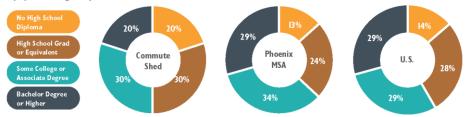
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Page 2

Commute Shed Analytics Glendale Avenue and State Route 101

Educational Attainment

for the population age 25 years and older



Source: U.S. Census Bureau, 2011-2015 American Community Survey (ACS) 5-year Estimates

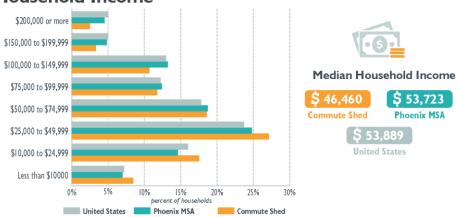
ASU and **UofA** Graduates by Degree

Thanks to a partnership with Arizona State University and University of Arizona, MAG has collected degree data on graduates by place of residence. While not a complete picture of graduates, this table is a representation of college degrees earned by residents from 1980 to 2016.

Degree Category	Phoenix MSA	Commute Shed	Degree Category	Phoenix MSA	Commute Shed
Aerospace	2,298	332	Law	4,852	1,728
Agriculture	1,595	461	Mathematics	1,571	489
Art	8,156	2,533	Medical	40,483	13,054
Business	47,343	13,396	Multiple	9,126	2,095
Criminal Justice	3,639	2,031	Political	6,010	1,949
Design & Construction	7,078	1,857	Science	9,575	3,208
Education	35,924	13,523	Social	21,281	7,518
Engineering	15,937	3,280	Technology	13,061	2,828
Information	23,285	7,415	Tourism	1,782	587

Source: Arizona State University (ASU); University of Arizona (UofA)

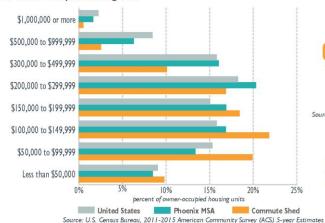
Household Income



Source: U.S. Census Bureau, 2011-2015 American Community Survey (ACS) 5-year Estimates

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Housing Values for owner-occupied housing units



Median Home Value

\$146,072

Commute Sher

S 179,100 Phoenix MSA

\$178,600

United States

Source: U.S. Census Bureau, 2011-2015 ACS 5-year Estimates

Median Sales Price lan 1, 2015 to Dec 31, 2015

\$190,000 Commute Shed \$219,500 Maricopa County

Source: Information Market

Labor Force Participation Rate



Source: U.S. Census Bureau, 2011-2015 ACS 5-year Estimates

The labor force participation rate is the percentage of the population age 16 and over who are either employed or are unemployed but looking for a job. In the United States the participation rate hovered between 66 and 67 percent until the Great Recession. Since then the rate declined to around 63 percent and has remained at that level since 2014.

The chart to the left shows the relative labor force participation rates and total civilian labor force for the commute shed, Phoenix MSA, and the U.S. The chart below shows the top ten occupations for the commute shed, their percentage of the commute shed's workforce, and where those ten occupations rank in the U.S. and Phoenix MSA.

Major Occupations of Residents for the civilian employed population 16 years and over	Commute Shed Percentage	Phoenix MSA Percentage	United States Percentage
Office and administrative support	15.5	14.9	13
Management, business, and financial	12.7	15.4	15.1
Sales and related	11.4	12.1	10.6
Healthcare practitioners, technical, and support	7	7.4	8.2
Construction and extraction	6.3	4.8	5.1
Food preparation and serving related	6.2	5.9	5.9
Building and grounds cleaning and maintenance	5.8	4.4	3.9
Production	5.1	4.3	6
Education, training, and library	4.6	5.2	6
Computer, engineering, and science	4.1	5.7	5.5

Source: U.S. Census Bureau, 2011-2015 American Community Survey (ACS) 5-year Estimates Note: not all occupations are listed; percentages may not add up to 100 percent

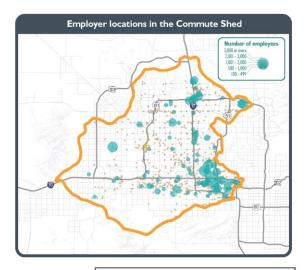
Top Employers

The map to the right shows the locations of each of the employers with five or more employees within the commute shed. The size of the dots indicates the size of the employer based on its total number of employees. Below is a list of the top ten employers, based on total number of employees, within the commute shed.

The table at the bottom left groups similar employers together in Industry Clusters, and ranks the top ten Industry Clusters within the commute shed by the total number of employees in the cluster.

Top 10 Employers	Jobs
State Of Arizona	18,600
Banner Health	13,600
County Of Maricopa	11,100
City Of Phoenix	10,400
Honeywell	7,800
Walmart	7,000
Frys Food Stores	5,600
American Express	5,500
United States Department Of The Air Force	5,400
Wells Fargo	5,000

Source: 2015 MAG Employer Database, numbers rounded



Worker Commute Flows



Source: U.S. Census Bureau, Longitudinal-Employer Household Dynamics Program (LEHD) Origin-Destination Employment Statistics (LODES)

Top 10 Industry Clusters by Jobs

Industry Cluster	Businesses	Jobs
Health Care	1,753	76,200
Business Svcs	2,268	74,100
Government, Social, & Advocacy Svcs	1,589	73,500
Retail	2,275	69,600
Consumer Svcs	2,797	60,500
Education	782	56,900
Finance, Insurance, & Real Estate (FIRE)	1,273	56,600
Construction	2,020	55,600
Transportation & Distribution	1,406	55,100
Hospitality, Tourism, & Recreation	454	14,700

Source: 2015 MAG Employer Database; Jobs numbers rounded to nearest 100

Contact Information

City of Glendale business@glendaleaz.com 623-930-2983

About the Data Sources

Commute shed boundaries are derived from the MAG travel demand forecasting models which incorporate the HERE speed database. Data can be found online here: mag.ms2cloud.com/tdms.ui/ttds/dashboard/index?loc=Mag

U.S. Census Bureau, 2011-2015 American Community Survey (ACS) 5-Year Estimates. ACS data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate is represented through the use of a margin of error (MOE). In addition to sampling variability, the ACS estimates are subject to nonsampling error. The MOE and effect of nonsampling error is not represented in these tables. Documentation can be found on the ACS website (www.census.gov/acs). The MOE can be found on the American FactFinder website (https://tactfinder/a.census.gov/).

Methodology for the Arizona Office of Economic Opportunity population estimates is available at: https://population.az.gov/population-estimates

Methodology for MAG Population Projections is available at: http://datacenter.azmag.gov

Documentation for the LEHD Origin-Destination Employment Statistics (LODES) is available at: https://lehd.ces.census.gov/

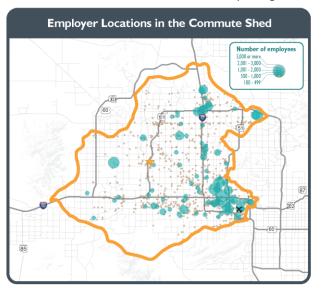
2015 MAG Employer Database: Includes only employers with 5 or more employees.

Created by Maricopa Association of Governments (MAG) 602-254-6300 or mag@azmag.gov

30 Minute A.M. Inbound Travel Time to Glendale Avenue and State Route 101. Glendale



This report shows information for the area from which a worker can normally commute in 30 minutes or less to a location near Glendale Avenue and State Route 101, Glendale on a weekday morning. The boundary is referred to as a commute shed.



Top Employers in the Commute Shed

The map to the left shows the locations of each employer with five or more employees within the commute shed. The size of the dot indicates the size of the employer based on its total number of employees.

18,100

659,100

Total Employers Total Jobs For employers with five or more employees

Top 10 Employers	Jobs
State Of Arizona	18,600
Banner Health	13,600
County Of Maricopa	11,100
City Of Phoenix	10,400
Honeywell	7,800
Walmart	7,000
Frys Food Stores	5,600
American Express	5,500
United States Department Of The Air Force	5,400
Wells Fargo	5,000

Source: 2015 MAG Employer Database, numbers rounded

Top 10 Industry Clusters

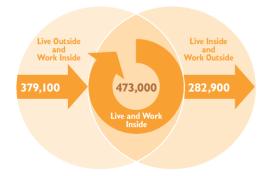
Industry Clusters group employers by their main industry. Listed below are the top ten industry clusters for businesses located within the commute shed. Ranking is based on total jobs for each cluster within the commute shed.

Industry Cluster	Businesses	Jobs
Health Care	1,750	76,200
Business Svcs	2,270	74,100
Government, Social, & Advocacy Svcs	1,590	73,500
Retail	2,280	69,600
Consumer Svcs	2,800	60,500
Education	780	56,900
Finance, Insurance, & Real Estate (FIRE)	1,270	56,600
Construction	2,020	55,600
Transportation & Distribution	1,410	55,100
Hospitality, Tourism, & Recreation	450	14,700
201511165 1 0 1 1 1	1 1 1 .	. 100

Source: 2015 MAG Employer Database; Jobs numbers rounded to nearest 100

Worker Commute Flows

for workers living and/or working in the commute shed



Source: U.S. Census Bureau, Longitudinal-Employer Household Dynamics Program (LEHD) Origin-Destination Employment Statistics (LODES)

for the civilian employed population (workers) 16 years and over

Major Occupations of Residents in the Commute Shed

Occupation Category	Workers	Occupation Category	Workers
Arts, design, entertainment, sports, and media	11,000	Installation, maintenance, and repair	31,900
Building and grounds cleaning and maintenance	47,700	Management, business, and financial	104,300
Community, legal, and social service	21,300	Material moving	24,200
Computer, engineering, and science	33,800	Office and administrative support	127,500
Construction and extraction	51,400	Personal care and service	32,200
Education, training, and library	37,500	Production	42,200
Farming, fishing, and forestry	2,600	Protective service	19,500
Food preparation and serving related	50,700	Sales and related	93,900
Healthcare practitioners, technical, and support	57,600	Transportation	31,300

Source: U.S. Census Bureau, 2011-2015 American Community Survey (ACS) 5-year Estimates

Population and Housing Demographics for the Commute Shed



Year	Population
2015	1,889,000
2020	2,069,000
2030	2,359,000
2040	2,544,000
2050	2,663,000

Sources: Arizona Office of Economic Opportunity: Maricopa Association of Governments (MAG)

Year	Jobs
2015	863,000
2020	984,000
2030	1,107,000
2040	1,258,000
2050	1,403,000

Source: Maricopa Association of Governments

Median Home Sales Price

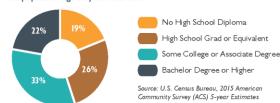


an 1, 2015 to Dec 31, 2015 S 190.000

Source: Information Market

Highest Level of Education

for the population age 25 years and older



Median Age of Residents



33 years

Source: 2015 ACS 5-year Estimates

Median Household Income



Source: 2015 ACS 5-year Estimates

Contact Information

City of Glendale business@glendaleaz.com 623-930-2983

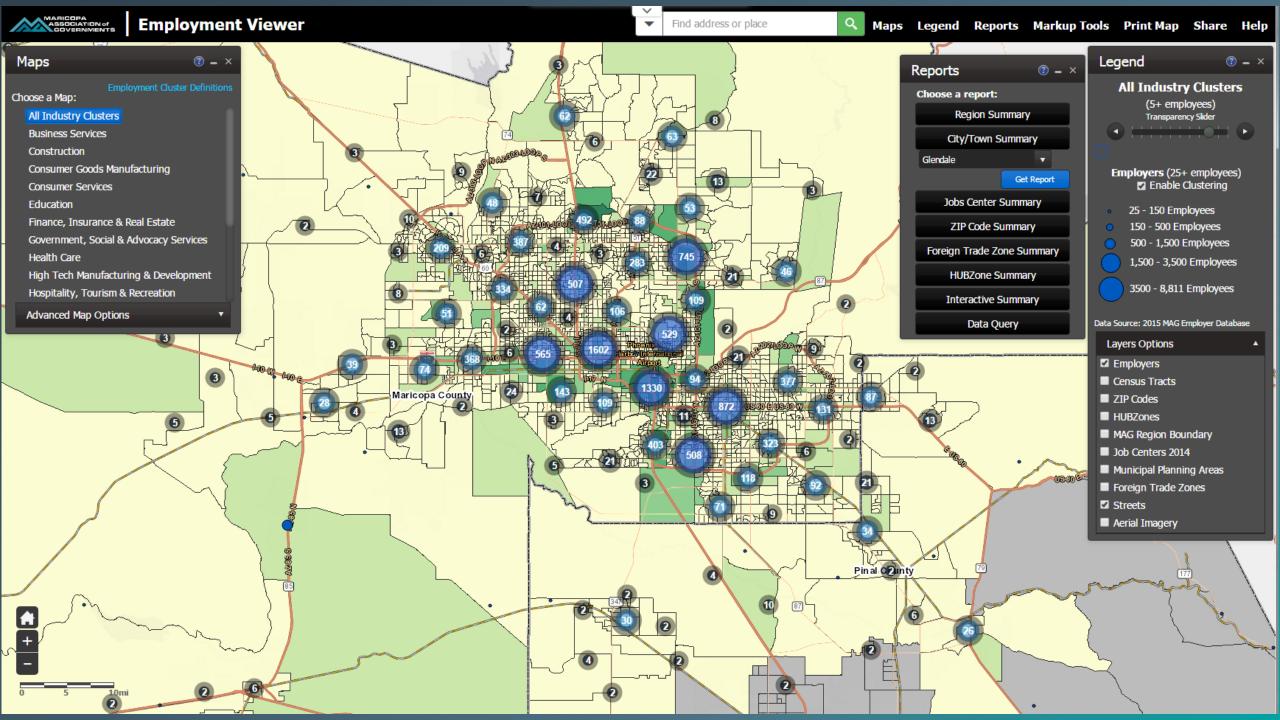
Commute shed boundaries are derived from the MAG travel demand forecasting models which incorporate the HERE speed database. Boundaries are created using three hour morning peak drive times (6AM to 9AM). Data can be found online here: http://mag.ms2cloud.com/tdms.ui/ttds/ dashboard/index?loc=Mag

U.S. Census Bureau, 2011-2015 American Community Survey (ACS) 5-Year Estimates. ACS data are based on a sample and are subject to sampling variability and nonsampling error. The degree of uncertainty for an estimate is represented through the use of a margin of error (MOE). The MOE and effect of nonsampling error is not represented in these tables. Documentation can be found on the ACS website (www.census.gov/acs). The MOE can be found on the American FactFinder website (http://factfinder2.census.gov).

2015 MAG Employer Database: Includes only employers with 5 or more employees.

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